



Admission Notification

Doctor of Philosophy Batch – July 2026

CAMPUS:

AAFT UNIVERSITY OF MEDIA AND ARTS

Village Manth, Karora,

District – Raipur

Chhattisgarh – 493225

ADMISSION OFFICE:

AAFT University of Media and Arts

GF-18 & 19, Ground Floor,

Shyam Plaza, Pandri, Raipur,

Chhattisgarh, India



1. Introduction: -

AAFT University is inspired by talent and driven by innovations and is firmly committed to provide industry-relevant, socially responsible manpower to meet the challenges of 21st Century. Academic research is a vital component of any university. Keeping this in mind, AAFT pursues its Doctor of Philosophy programme with vigour and seriousness that it deserves. The vibrant and developing culture of research and innovations in AAFT campus inspires students from UG level onwards to engage in cutting edge technology development and discover the value and worth of the knowledge acquired by them during their studies. With specialized laboratories, this research programme is established very well in AAFT with the latest research topics. The academic programme leading to the PhD. degree is broad-based and involves a course credit requirement and a research publication leading to thesis submission. Facilities for research work leading to the PhD. degree is available in School of Management, and School of Journalism and Mass Communication, School of Cinema, School of Fine Arts, School of Hospitality and Tourism Management & School of Wellness. This Notification is in align with the recent unified ordinance received from CGPURC for July 2026 batch.

2. Schools Offering PhD Program: -

School of Management

School of Journalism and Mass Communication

School of Fine Arts

3. Application Procedure: -

- 3.1. On-Line: - Candidates can fill the application form through the University's website (www.aaft.edu.in) by filling the application form online. All mandatory details are essential to be filled up. The candidates will upload at the appropriate place a scanned copy of their photograph on the form. Once the mandatory details are completed, the payment option will be activated for making online payment of Rs. 1100/- as application fees (non-refundable) & subsequent submission of the form.
- 3.2. Off-Line: - If a candidate wants to, they can collect the hard copy of the form from the admission office of the AAFT University and submit the filled in form along with all the documents and fees via offline mode. All mandatory details are essential to be filled up

4. Admission Process for PhD program: -

As per the guideline provided by UGC (Minimum Standard and procedure for Award of Ph.D. Degree) Regulations, 2022 dated 7th November 2022 and Letter No. F. 4-1(UGC-NET Review Committee)/2024(NET)/ 140648 d



4.1. The University shall admit candidates by Below mentioned process:

The candidate aspiring to do PhD from AAFT University will have to apply for the programme through an application form (Annexure – I). The candidate aspiring to do PhD from AAFT University will have to appear for students who qualify for fellowship in UGC-NET/ UGC-CSIR NET/ GATE/ CEED and similar National level tests and have valid score. The Marks obtained in UGC-NET/ UGC-CSIR NET/ GATE/ CEED and similar National level tests will be considered for the admission of Ph.D. Program.

OR

Candidates will have to appear in Entrance Test named ‘AAFT PhD Entrance Test’ (AAFTPET) and will have the following weightage of various components for admission: AAFTPET marks, Qualifying degree marks –and Interview

- 4.2 Students who have secure 50% marks in the entrance test are eligible to be called for the interview. The relaxation of 5% marks will be allowed in the entrance examination for the candidates belonging to SC/ ST/ OBC/ Differently abled category, economically weaker section (EWS) and other categories of Candidate as per the decision of the commission/ state Government from time to time.
- 4.3 The JRF qualified students are admitted into the Ph.D. programme based on an interview as per the University Grants Commission (Minimum Standards and Procedures for award of Ph.D. Degree) Regulations. 2022.
- 4.4 Students who qualify in the NET or AAFT PET. The 70% weightage will be given for test scores and 30% weightage for the interview for admission to Ph.D. programmes. The Ph.D. admission will be based on the combined merit or NET marks and the marks obtained in the interview/viva voce.
- 4.5 The interview/ viva voce shall also consider the following aspects, viz. whether:
- 4.1.1.1. The candidate possesses the competence for the proposed research.
 - 4.1.1.2. The research work can be suitably undertaken at the Institution/College.
 - 4.1.1.3. The proposed area of research can contribute to new/additional knowledge.

5. Eligibility for PhD program: -

- 5.1. A 1-year/2-semester master's degree programme after a 4-year/8-semester bachelor's degree programme or a 2-year/4-semester master's degree programme after a 3-year bachelor's degree programme or qualifications declared equivalent to the master's degree by the corresponding statutory regulatory body, with at least 55% marks in aggregate or its equivalent grade in a point scale wherever grading system is followed or equivalent qualification from a foreign educational institution accredited by an assessment and accreditation agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority



in that country to assess, accredit or assure quality and standards of the educational institution.

- 5.2. A relaxation of 5% marks or its equivalent grade may be allowed for those belonging to SC/ST/OBC (non-creamy layer)/Differently Abled, Economically Weaker Section (EWS) and other categories of candidates as per the decision of the Commission from time to time. Provided that a candidate seeking admission after a 4-year/8-semester bachelor's degree programme should have a minimum of 75% marks in aggregate or its equivalent grade on a point scale wherever the grading system is followed. A relaxation of 5% marks or its equivalent grade may be allowed for those belonging to SC/ST/OBC (non-creamy layer)/Differently Abled, Economically Weaker Section (EWS) and other categories of candidates as per the decision of the Commission from time to time.
- 5.3. Candidates who have completed the M.Phil. programme with at least 55% marks in aggregate or its equivalent grade in a point scale wherever grading system is followed or equivalent qualification from a foreign educational institution accredited by an assessment and accreditation agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country to assess, accredit or assure quality and standards of educational institutions, shall be eligible for admission to the Ph.D. programme. A relaxation of 5% marks or its equivalent grade may be allowed for those belonging to SC/ST/OBC (non-creamy layer)/Differently Abled, Economically Weaker Section (EWS) and other categories of candidates as per the decision of the Commission from time to time.

• **Important Dates: Admission July 2026**

Last Date to Apply	27 th July 2026
Entrance Exam AAFT PET	12 th August 2026
Personal Interview	14 th August 2026
Declaration of Result	17 th August 2026
Last date to pay the fees	24 th August 2026

6. Seats available & Programme Fees: -

- The Seats available for academic session July 2026 school wise are mentioned below:

School	No. of Seats
School of Management	05
School of Journalism & Mass Communication	06
School of Fine Arts	02



7. Duration of Programme: -

- 7.1. Ph.D. programme shall be for a minimum duration of three years, including course work and a maximum of six years.
- 7.2. Extension A maximum of an additional two (2) years can be given through a process of re-registration as per the Statute/Ordinance of the Higher Educational Institution concerned; provided, however, that the total period for completion of a Ph.D. programme should not exceed eight (8) years from the date of admission in the Ph.D. programme.
- 7.3. Provided further that, female Ph.D. scholars and Persons with Disabilities (having more than 40% disability) may be allowed an additional relaxation of two (2) years; however, the total period for completion of a Ph.D. programme in such cases should not exceed ten (10) years from the date of admission in the Ph.D. programme.
- 7.4. Female Ph.D. Scholars may be provided Maternity Leave/Child Care Leave for up to 240 days in the entire duration of the Ph.D. programme.
- 7.5. The Ph. D. Scholar on full time mode shall put at least 300 days attendance in research center and certified by the supervisor and/ or co-Supervisor. Provided the Ph. D Scholar on Part time mode have to spend minimum 30 contact day per semester till the thesis submission in the institution with the supervisor and/ or Co supervisor.

Contact Details:

- **Admission Office**
- Mobile – 9109112078
- Email – researchcell@aaft.edu.in